







Tools directory

Potential tools for the online broadcast of Q talks and other online events and meetings





1. Web-conferencing

	Pros	Cons	More information
 Skype	<ul style="list-style-type: none"> • Free • Ideal for small groups • Mobile compatible 	<ul style="list-style-type: none"> • All participants need a Skype account • May not be compatible with NHS systems 	https://www.skype.com/en/
 Zoom	<ul style="list-style-type: none"> • Variety of plans • Can host online rooms for up to 50 participants on a free plan 	<ul style="list-style-type: none"> • Free plan only has a limit of 45 minutes' video meetings • More participants, and longer meetings cost money • May not be compatible with NHS systems 	https://zoom.us/
 Cisco Webex	<ul style="list-style-type: none"> • Free plan 	<ul style="list-style-type: none"> • Free plan limited to total of 3 participants • Paid plan offers more flexibility • Functional/busy user interface - complicated? 	https://www.webex.co.uk/
 BlueJeans	<ul style="list-style-type: none"> • Offers webinars with up to 25 people interacting 	<ul style="list-style-type: none"> • May not be compatible with all NHS systems 	https://bluejeans.com/



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 Powwownow iMeet	<ul style="list-style-type: none"> • Screen sharing, video and instant messenger for 5+ • Participant numbers dependent on price plan 	<ul style="list-style-type: none"> • May not be compatible with all NHS systems • No free option • More ideal for small meetings 	https://www.powwownow.co.uk/video-web-conferencing
 GoToMeeting Gotomeeting	<ul style="list-style-type: none"> • Free 30-day trial available • Web audio, screen sharing and 1-click meetings 	<ul style="list-style-type: none"> • Contract required for meeting of more than 3 participants 	http://www.gotomeeting.co.uk/
 Knovio	<ul style="list-style-type: none"> • Perfect for distributing and storing presentations • Variety of price plans 	<ul style="list-style-type: none"> • Geared more towards presentations rather than video • Free plan only stores presentations for 90 days • Limit to 7 minutes of presentation time on free version 	http://www.knovio.com/pro/knovio-monthly-plans/
 Join.me	<ul style="list-style-type: none"> • Free plan offers video meetings for up to 10 participants • Plans are cheap (£13 p/m) for up to 50 participants 	<ul style="list-style-type: none"> • Paid plans offer more flexibility 	https://www.join.me/



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2. Social media live streaming platforms




	Pros	Cons	More information
 Facebook Live	<ul style="list-style-type: none"> Allows all participants to post their questions Free 	<ul style="list-style-type: none"> Currently only available on iOS Integrated into Facebook and so an account is required 	https://iag.me/socialmedia/broadcast-computer-facebook-live/
 Periscope	<ul style="list-style-type: none"> Live video streaming No limits on the audience Good for pop-up webcasting (i.e. unplanned) but can attract an existing audience, using a phone or iPad to stream. Best used together with Twitter 	<ul style="list-style-type: none"> Requires an account May be publicly accessible 	https://www.periscope.tv/about
 Google Hangouts	<ul style="list-style-type: none"> Free and mobile compatible Ideal for up to 10 people Becomes a 'Hangout on Air' when over 10 people involved; can then broadcast to unlimited numbers Recording archived on YouTube 	<ul style="list-style-type: none"> All participants need a Google Hangouts account May not be compatible with all NHS systems 	https://hangouts.google.com/
smil@time Smiletime		<ul style="list-style-type: none"> Requires connection with Facebook Generally used for entertainment so may not be suitable for all uses 	https://smiletime.com/sign-in



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3. Live streaming platforms

	Pros	Cons	More information
 YouTube live	<ul style="list-style-type: none"> Stream direct to YouTube and embed the stream into a website Free 	<ul style="list-style-type: none"> Generally used for entertainment, may not be suitable 	https://www.youtube.com/live
 Ustream	<ul style="list-style-type: none"> Free trial available (up to 5 participants without adverts) Social media integrated High Definition live broadcasting Broadcast recording available on plans Flexible but expensive 	<ul style="list-style-type: none"> Non-paid plans have advert interruptions Flexible plans range from \$99 to \$999 USD p/m 	http://www.ustream.tv/
 Livestream	<ul style="list-style-type: none"> Live chats can be moderated Event and VOD (video on demand) archiving are available Flexible plans offer further features 	<ul style="list-style-type: none"> No free plans available 	https://livestream.com/