



Information webinar: Event management agency for Q

11 May 2023



Q is led by the Health Foundation
and supported by partners across
the UK and Ireland



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Q team

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Mike



Louise



Adriana



Char



Sarah

About Q

We are a community of thousands of people across the UK and Ireland, collaborating to improve the safety and quality of health and care. We share our knowledge and support each other to tackle challenges. Together, we make faster progress to change health and care for the better.

Visit us online at q.health.org.uk

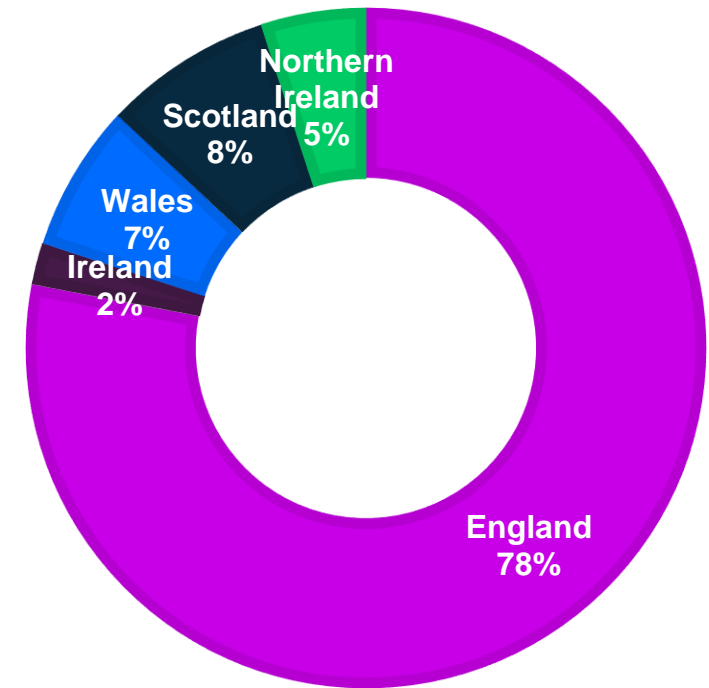
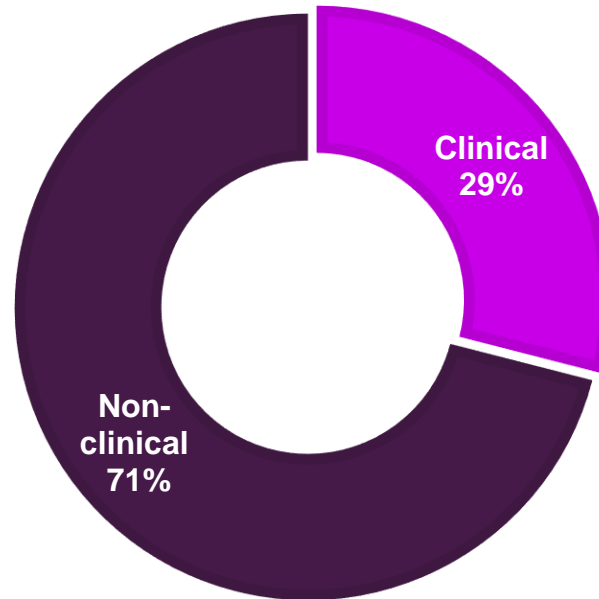
Email us at q@health.org.uk

Follow us on Twitter [@theQCommunity](https://twitter.com/theQCommunity)



Q membership

- Started in 2015
- 5000+ members
- A range of levels
- Geographically spread across the five nations



How Q creates change

What the Q community does

Inputs and activities

To be successful, we need to:

Attract thousands of people from across the UK and Ireland committed to improving health and care

Enable members to lead and participate. Our digital platform supports community-led activity and thriving smaller networks

Inspire and engage the community and leaders through our events, participatory funding, Q lab network, actionable insights, and powerful stories of improvement

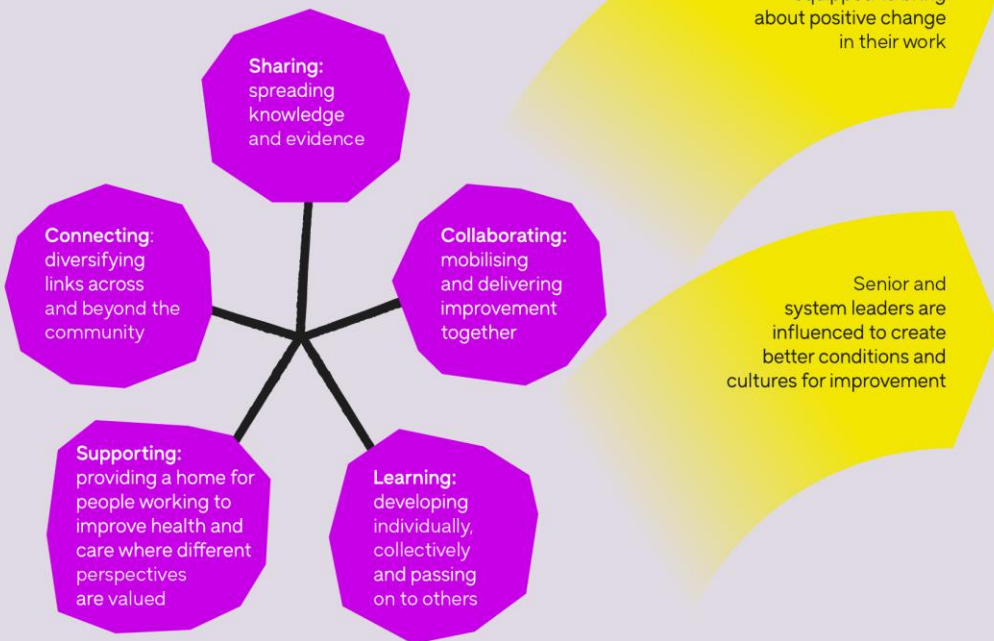
Share and amplify learning with system leaders and others that responds to changing system context and priorities

Retain a long-term focus: co-designed and co-delivered with members and partners, with guaranteed long-term funding

Complement the work of other improvement initiatives

Mechanisms of change

Our large community activates people's expertise, experience and energy. It is a place to participate with purpose that meets changing individual, organisational and system needs through these five interconnected mechanisms:



Our impact

Outcomes for members

Stronger relationships and collaborations

More energy and inspiration to share and apply learning

Greater confidence and sense of agency to lead change

Better skills to put things into practice

Increased knowledge of what works and how to apply it in their context

As members influence the work of their teams, organisations and networks, the positive effect is multiplied

Outcomes for the health and care system

Increased visibility and credibility of improvement

Enhanced improvement capabilities at every level of the system

More compassionate and empowering leadership

Better spread and implementation of ideas, evidence and successful interventions

A more joined-up system where a broader range of staff, patients and care recipients contribute fully

This boosts capacity for organisations and the system to do more effective and sustainable improvement work

Ultimate impact

Better health and care for people across the UK and Ireland

Higher quality care that is safer, more effective, more caring, better led, sustainably-resourced and more equitable

Collaboration and improvement that's shaped and owned by those who deliver and receive care, focusing on:

Bringing improvement and digital together for sustainable change

Reducing waits in a way that supports broader transformation goals

Enabling integrated improvement across sectors

Objectives for the events programme

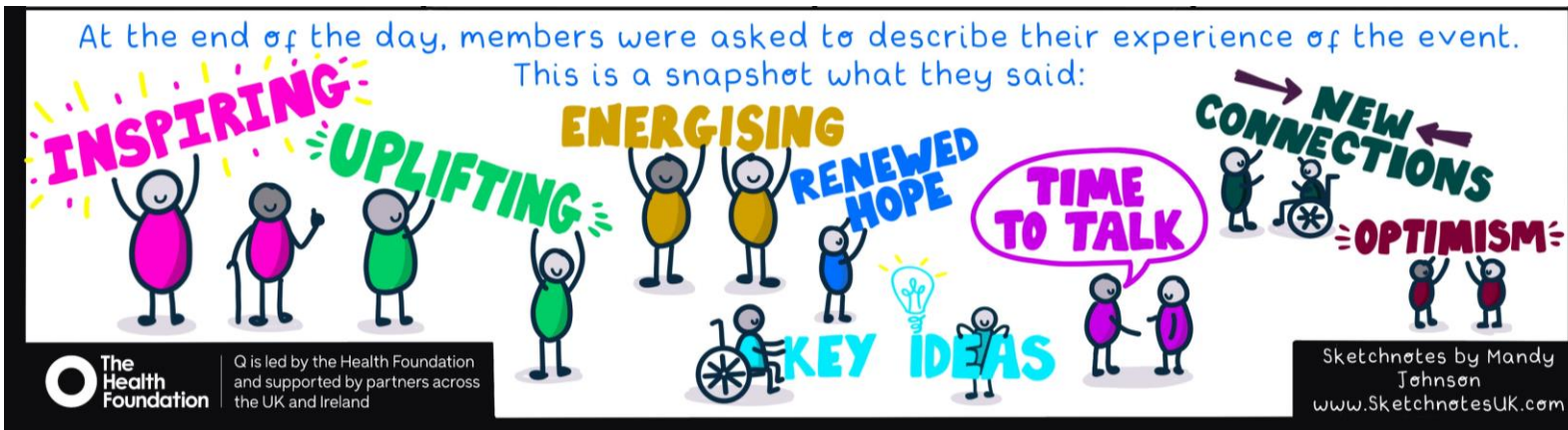
- To **increase the participation and engagement** of the community by supporting members to connect and engage with us, and each other in ways that make the best use of their time.
- To use events to **gather insight, share resources and expertise on integration**, with a focus on bringing together voices from all sectors which are brought together in local systems.
- To create an experience that is supportive of everyone in attendance, embedding our commitment to **equity, diversity, and inclusion**.
- To enable attendees to **bring their own real-world issues to work on collaboratively**, providing the opportunity to share ideas and experiences and creatively tackle complex challenges.
- To **share improvement knowledge and insight** that can be used by attendees to help them do improvement more effectively
- To **work with partners** to reach new audiences, **increase visibility** and engage the community, especially within countries outside of England


What is it like attending a Q event?



At the end of the day, members were asked to describe their experience of the event. This is a snapshot what they said:

INSPIRING
UPLIFTING
ENERGISING
RENEWED HOPE
TIME TO TALK
NEW CONNECTIONS
OPTIMISM
KEY IDEAS



 The Health Foundation
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Sketchnotes by Mandy Johnson
www.SketchnotesUK.com



The work

Q Community event

- Virtual, using SpotMe digital platform alongside Zoom
- Two half days, w/c 17 October
- Expected approx 200- 300

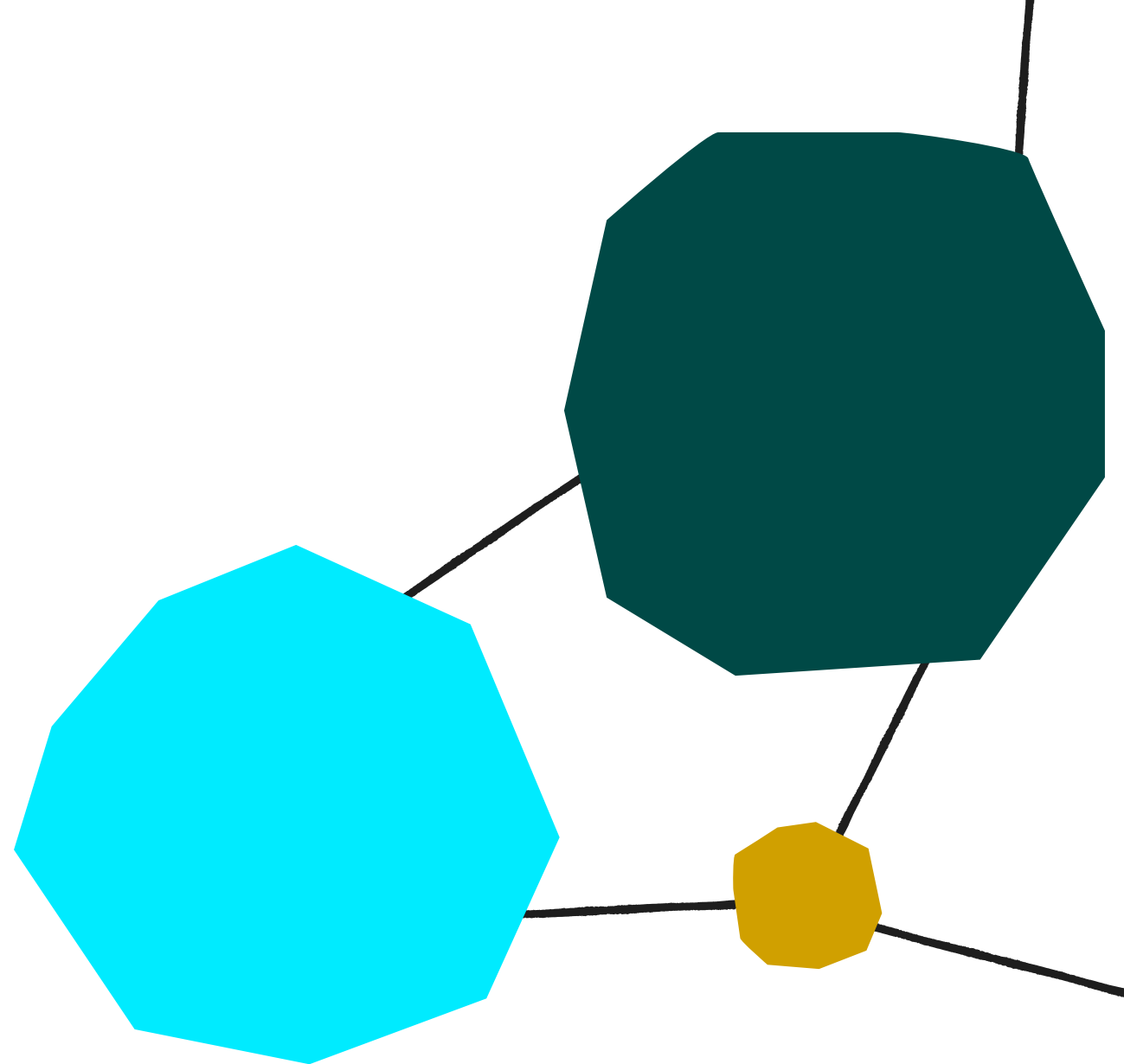
Q Lab UK

- In person workshops
 - 21 September 2023 (London)
 - 1 November 2023
 - March 2024.

Community Space

- In person, small local events outside England.
- Approx start in November 2023
- In planning, working with country partners to deliver

Ad hoc events throughout the year



Questions

Budget

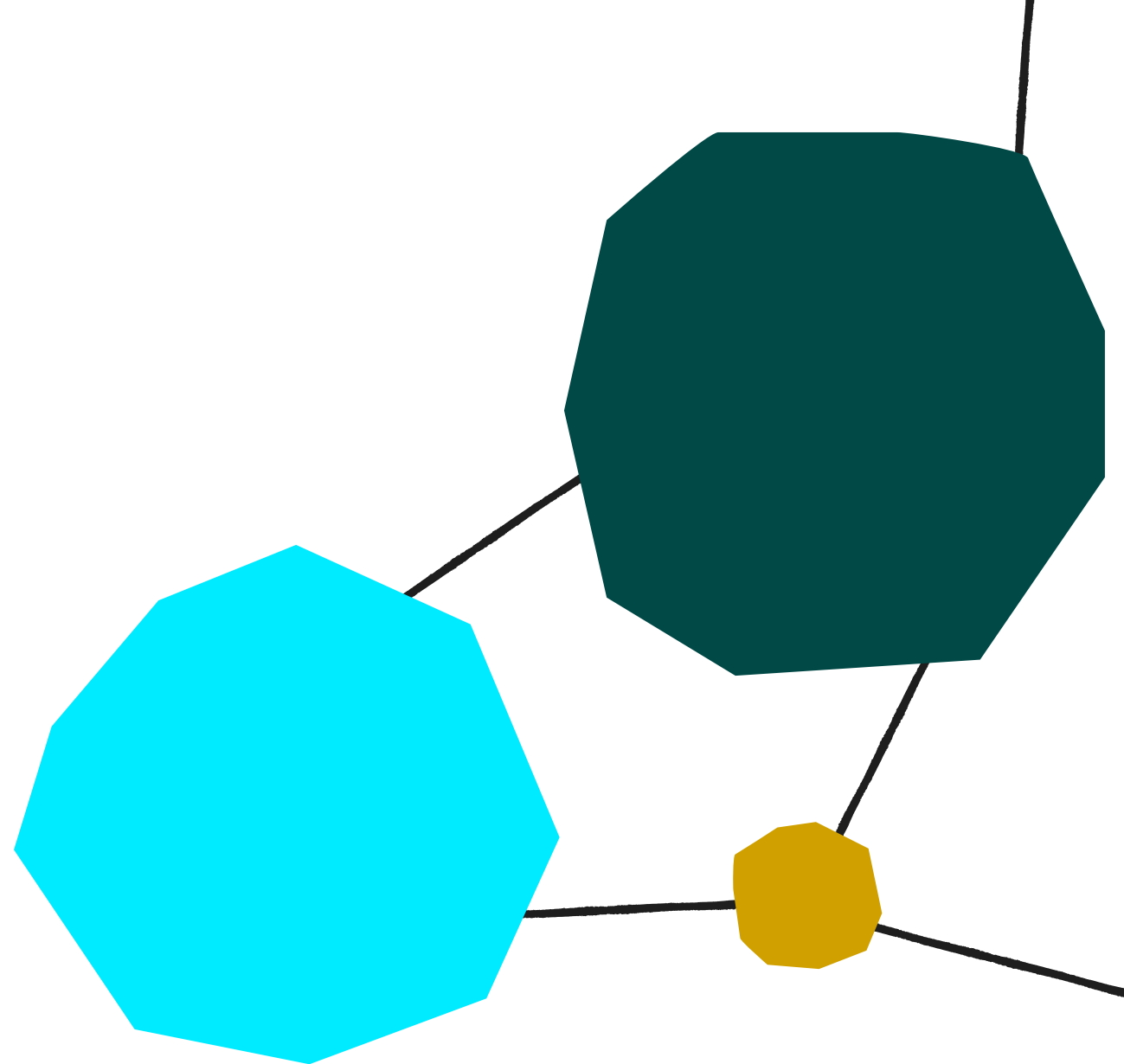
Excludes venues and all other costs associated with the event, other than the event agency costs.

Community event 2023: 15-20k

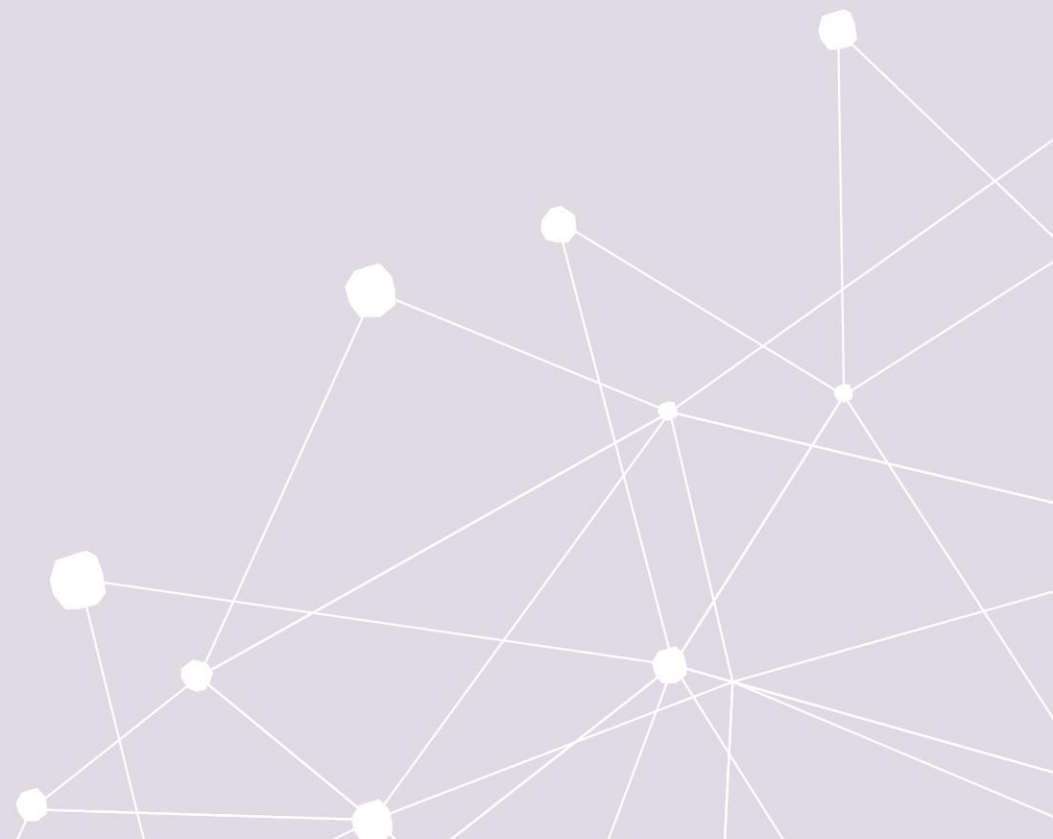
Community Space (2): 5-10k

Q Lab UK events (3): 5-10k

Ad hoc events: no set budget at this stage



Any questions?



Thank you

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